YWCA EDISON CHILDREN’S CENTER

A NEW AND INNOVATIVE APPROACH TO EARLY LEARNING AND CHILDCARE
OPENING NEW DOORS!
IT TAKES COMMITMENT

Our mission is to serve the most vulnerable families in our communities.

$5.4 M OUR GOAL
- Capital and Purchase $2.2M
- Program Development and Launch $1.2M
- Endowment Fund $2.0M
- Total Goal $5.4M

TOTAL RAISED TO DATE $1,203,221.00 and counting!
# Our Budget

## Capital and Purchase - $2,200,000

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction</td>
<td>$1,700,000</td>
</tr>
<tr>
<td>Kitchen Equipment</td>
<td>100,000</td>
</tr>
<tr>
<td>Classroom Fixtures</td>
<td>200,000</td>
</tr>
<tr>
<td>Playground Equipment and Installation</td>
<td>50,000</td>
</tr>
<tr>
<td>Security Systems</td>
<td>100,000</td>
</tr>
<tr>
<td>Minibus</td>
<td>50,000</td>
</tr>
</tbody>
</table>

## Program Development and Launch - $1,200,000

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Wages, Salaries and Benefits</td>
<td>$1,101,000</td>
</tr>
<tr>
<td>Program Supplies</td>
<td>45,000</td>
</tr>
<tr>
<td>Insurance, Utilities, and Contracted Services</td>
<td>29,000</td>
</tr>
<tr>
<td>Staff Development</td>
<td>25,000</td>
</tr>
</tbody>
</table>

## Endowment - $2,000,000

To ensure sustainability, in 2021 we will establish our YWCA Children’s Centers Endowment Fund which will guarantee support for resources to cover tuition shortfalls, equitable pay, and emergency provisions to better support vulnerable families.
Your Financial Support Will Ensure...  

**Capital and Purchase**

<table>
<thead>
<tr>
<th>Goal</th>
<th>Total Raised</th>
<th>Remaining</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,200,000</td>
<td>$962,221</td>
<td>$1,237,779</td>
</tr>
</tbody>
</table>

**GIFTS OF $35,000—$50,000**

**CHANGE MAKER**
- Nature-based Playground Equipment
- Classroom Furnishings
- Overnight Bedding and Equipment

**GIFTS OF $20,000—$34,999**

**ADVOCATE**
- Equipment for Children with Special Needs
- Equipment for Children Experiencing Trauma
- Common Room Equipment

**GIFTS OF $10,000—$19,999**

**SUPPORTER**
- One Year Supply of Art Equipment
- Staff Equipment
- Classroom Storage Equipment

**GIFTS OF $500—$9,999**

**FRIEND**
- Seating and Calming Equipment
- Book Storage
- Car Seats

Opportunities to provide a safe learning environment for children
We Need Your Financial Support!

Program Development and Launch

<table>
<thead>
<tr>
<th>Goal</th>
<th>Total Raised</th>
<th>Remaining</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,200,000</td>
<td>$241,000</td>
<td>$959,000</td>
</tr>
</tbody>
</table>

GIFTS OF $35,000—$50,000

CHANGE MAKER
- Annual Supplies for a Classroom
- Equitable Salary for a Teacher
- Equitable Salary for a Center Director
- Family Advocate Scholarship
- Scholarships for Edison Families

GIFTS OF $20,000—$34,999

ADVOCATE
- Infant Room Supplies
- Equitable Salary for a Bus Driver
- Professional Development for 20 Staff Members
- Scholarship for a Homeless Family
- A Drop-in Childcare Slot
- Parent Leadership Materials

GIFTS OF $10,000—$19,999

SUPPORTER
- Classroom for 2-year old children
- Classroom for 3-year old children
- Emergency Food Baskets
- One Month of Tuition Assistance

GIFTS OF $500—$9,999

FRIEND
- Educational Materials
- Teacher Supplies
- Two Weeks of Tuition Assistance

Providing childcare for working families and employment in the neighborhood
A LASTING LEGACY . . .
Honoring Someone Special

<table>
<thead>
<tr>
<th>Naming Opportunities</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>The Mezzanine</td>
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</tr>
<tr>
<td>Entryway</td>
<td>$500,000</td>
</tr>
<tr>
<td>Reception and Resource Area</td>
<td>NAMED</td>
</tr>
<tr>
<td>Classrooms—Seven Classrooms/THREE ARE NAMED</td>
<td>$150,000</td>
</tr>
<tr>
<td>MiniBus</td>
<td>$55,000</td>
</tr>
<tr>
<td>Nature-Based Playground</td>
<td>$55,000</td>
</tr>
<tr>
<td>Kitchen</td>
<td>NAMED</td>
</tr>
<tr>
<td>Common Space &amp; Offices</td>
<td>$40,000</td>
</tr>
<tr>
<td>Playground Stones</td>
<td>$2,500</td>
</tr>
</tbody>
</table>
YWCA Kalamazoo provides high quality childcare! We have been committed to improving lives of children by providing high-quality childcare.

Each year we serve 80-100 children! Eighty percent live below the poverty line and require additional financial, emotional, and educational supports.

More than 250 children are in need. YWCA Kalamazoo currently has a wait list of approximately 250 children who need high quality early learning childcare.

WE CREATE REAL CHANGE.

Supporting the education of children from families living in poverty plays a critical role in making a lasting, positive impact on the individual family.

90% of children living in the Edison, Northside and Eastside neighborhoods are NOT enrolled in high-quality, early learning programs.
Funding Partners to Date

Burdick-Thorne Foundation ~ Colef Foundation ~ Dorothy Dalton Foundation
H.P and Genevieve Connable Foundation ~ Irving S. Gilmore Foundation
Kalamazoo Community Foundation ~ Local Initiatives Support Coalition (LISC)
Okun Foundation ~ PNC Bank ~ Sisters of St. Joseph
Suzanne U.D. Parish Foundation ~ Private Contributions

CABINET COMMITTEES

Programming Task Force

Therese Armstead—KCready 4’s
Ann Brown—Owner, Learning Village
Jacque Eatmon—Former President, Great Start Collaborative
Elizabeth Garcia—KydNet
April Goodwin—Executive Director, Childcare Resources
Kathleen McNinch—Kzoo Drop-In Childcare Center

Michele Obermeier—Community Advocate
Sister Rita Ann Teichman—Sisters of St. Joseph
Katie Stryker-Clark—Community Advocate
Maren Uggen—Community Advocate
Melicent Van Peenan—Retired Educator, YWCA Advocate
Adrian Vazquez—Executive Director, El Concilio

Fundraising Task Force

Pam Enslen—Partner
Warner, Norcross and Judd Law Firm
Chairperson

Zac Bauer—Program Officer, LISC
Meloney Byrd—Training Specialist, Pfizer
Mary Harper—Former YWCA Kalamazoo Board Member
JJ Henn—Community Supporter
Deborah Hewitt—Talent Acquisition Site Lead, Pfizer, Inc.
James Liggins—Senior Counsel,
Warner, Norcross and Judd Law Firm
Ann Parfet—Community Advocate
Kimberly Peterson—Vice President Investment Officer
Wells Fargo Advisors

Don Parfet—Managing Director
Apjohn Group, LLC
Vice Chairperson

Sarah Sandell—Past Board Chairperson, YWCA Kalamazoo
Marilyn Schlack—Former President, Kalamazoo Valley Community College
Katie Stryker Clark—Community Advocate
Maren Uggen—Community Advocate
Wendy Van Peenan—YWCA Kalamazoo Board Treasurer and Controller, Apjohn Group, LLC
Eugenia Velazquez—Franchise Owner
McDonald’s Corporation

Dr. Grace Lubwama—Chief Executive Director
Lisa Rodriguez—Vice President of Development
Nichole Blum—Early Learning Program Manager
Emily Deering-Caruso—Development Manager

YWCA Kalamazoo Staff:
eliminating racism  
empowering women

ywca

Kalamazoo

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