



eliminating racism
empowering women
ywca
Kalamazoo

Sexual Assault Awareness Month (SAAM) Events

APRIL
1-30

ALL MONTH



SAAM Building Connected Communities Coffee Cup Campaign

Visit your favorite coffee shop during the month of April to support SAAM! These shops are Building Connected Communities by helping us raise awareness of the threat of sexual violence and encouraging community members to get involved in violence prevention efforts. Scan the QR code on the cups or flyers to learn more!

Participating Locations: Bigby Oshtemo, Caffe Casa, Factory Coffee, Fiddle Leaf Cafe, Fourth Coast Cafe & Bakery, K College Bookstore, Stamped Robin, Totally Brewed Cafe, Water Street Coffee, and WMU Cafes

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Clothesline Project at YWCA

YWCA Kalamazoo will have an interactive Clothesline Project display available for clients, staff, and community members to participate in during SAAM. The display features t-shirts designed by survivors of sexual violence and their supporters to create awareness and education about the threat of sexual violence and to show solidarity with survivors. Stop in to add your own paper t-shirt to the display or view t-shirts others have created.

LOCATION: YWCA Kalamazoo, 353 E. Michigan Ave., Kalamazoo, MI 49007

TUESDAY
2

APRIL



WEAR TEAL DAY! SAAM Day of Action

SAAM Day of Action takes place on the first Tuesday of April every year. This day is meant to start SAAM with coordinated actions for violence prevention. You can participate in the Day of Action by wearing teal, the color of sexual assault awareness, to signal that you are a source of support for survivors.

WEDNESDAY
17

APRIL



DONATING 20% TODAY! Grab a Cup at Water Street Coffee

On this day, Water Street Coffee will be generously donating 20% of their proceeds to YWCA Kalamazoo programming. Make sure to stop by any Water Street location for a delicious drink to help raise funds to support the many services we provide to victims of abuse.

THURSDAY
18

APRIL



YWCA Kalamazoo Men's Breakfast - 7:00 am to 9:00 am

Join us for our annual Men's Breakfast as we work to Align, Educate, and Engage men in our community around the important role they play in the prevention of sexual assault. Enjoy breakfast, camaraderie and a powerful conversation with Ted Bunch, Chief Development Officer and Co-founder of A Call to Men.

LOCATION: Delta Hotels by Marriott Kalamazoo Conference Center at 2747 S. 11th Street in Kalamazoo.



bit.ly/4a1ZZDx

WEDNESDAY
24

APRIL



WEAR DENIM TODAY! Denim Day

Denim Day is a worldwide campaign that was created in response to the Italian Supreme Court overturning a rape conviction in 1992. Because the victim was wearing tight jeans, the court said she must have assisted in undress and therefore consented to the assault. Wear jeans on Denim Day to show that what a person is wearing does not imply their consent or warrant assault.